



## WHAT YOU NEED TO MARKET, SELL AND TRACK YOUR EVENTS

A screenshot of a web browser displaying the eROI Event software interface. The browser's address bar shows "http://www.eroievent.com/". The page header includes the eROI EVENT logo, navigation tabs for "Dashboard", "Events", "Payments", "Reports", and "Customize", and user information: "You are logged in as eroladmin. View your site", "Account Settings", and "Sign Out". The main content area is titled "Events &gt; iAy Claudia!, Babydollar\$, and Pink Widower". It features several sections: "Basic Info" with fields for Event Name, Date, Location, Phone Number, and Description; "Registration Types" with a table showing a "General" ticket for \$5.00 at a quantity of 55; "Event Settings" with a "Published" status; "Payments" with a "Create a discount" button; "Reports" with links for "Registrants" and "Revenue"; "Customize" with a "Ticket fields" button; and "Organize" with an "Archive this event" button. A sidebar on the left contains a "Create an Event" button and links to "View Current Events" and "View Archived Events".

eROI Event equips you with a powerful tool to make event management simple. The online software features an easy-to-use interface and multiple features that allow you to quickly and easily create, edit, manage and report on your free events. Having a paid event or need to collect money? No problem. For a minimal monthly fee your account can be seamlessly integrated with most major payment gateways, giving you the ability to securely accept all major credit cards.

### MAJOR FEATURES INCLUDE:

- Quick and easy event setup
- Customizable layout (match your site)
- Ability to collect credit card payments
- Detailed financial and registrant reports
- PCI-compliant security

### USE eROI EVENT FOR:

- Conferences and seminars
- Networking events
- Fundraisers and events
- Personal Parties
- And much more...



## CURRENT FEATURES

### FLEXIBLE ACCOUNT MANAGEMENT

eROI Event's easy-to-use interface allows you to quickly create, edit and manage all your events online.

#### PCI-COMPLIANT SECURITY

Our online software offers industry leading 128-bit SSL and PCI-compliant security.

#### INTUITIVE INTERFACE

The user-friendly interface guides you with descriptions and in-line reminders.

#### QUICK VIEW DASHBOARD

Get a high-level view of your registrations and quickly link to current events, recent registrations, year-to-date sales and "Create An Event".

#### AUTOMATED EVENT ARCHIVING

eROI Event will keep your pages up-to-date by automatically removing an event from front-end view as soon as the event date has passed.

#### CUSTOMIZABLE PAGE THEME

Apply a branded look and feel to your events by customizing the theme.

#### BRANDED RECEIPT EMAIL

Send customizable HTML and plain text versions of your receipts independently and with dynamic fields.

#### EVENT SUMMARY VIEWS

View event summaries that include date, status, number of registrants, total revenue and quick links to edit and archive/restore.

### QUICK AND SIMPLE EVENT SETUP

eROI Event guides you with a step-by-step approach for event creation and one-click event publishing.

#### MULTIPLE REGISTRATION TYPES

Set up a variety of registration types (or tickets) – each with its own inventory, price and fields.

#### START/STOP REGISTRATIONS AUTOMATICALLY

Set the dates for your registration period and eROI Event will automatically turn on or off registrations.

#### PAYMENT GATEWAY INTEGRATION (Paid version only)

eROI Event was designed to seamlessly integrate with many major payment gateways, including Authorize.net, PayFlow Pro, Orbital and more.

#### CUSTOM DISCOUNTS (Paid version only)

Set discounts based on date, quantity or total price of purchase.

#### CUSTOM DATA FIELDS

Collect all the information you need with the ability to set up custom fields per registration type.

#### CUSTOM SCHEDULES

Create an unlimited schedule of items for each event – include start/end times and descriptions for each.

### FULL REGISTRATION REPORTING

eROI Event offers exemplary reporting and tracking, allowing you to gauge the success of your events in real-time or export your reports to a CSV file.

#### OVERVIEW REPORTS

Get a quick summary of your event's total registrants and total revenue.

#### REVENUE REPORTS

View a detailed list of invoices (including date/time created, subtotal, sales tax, discount and total invoice amount) with a quick link to each individual invoice.

#### REGISTRATION REPORTS

View a list of registrations with a quick link into each registrant's detail page and invoice.